



A Company Overview

End2End Solution

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1.1 Introduction

Wings is a software products company based in Hyderabad, India. Formed in 1992, Wings has been selling business software products to small and medium businesses worldwide.

Wings Accounting was the first software product which went on to become extremely popular and acquired a wide user base. Wings Accounting is now in its 19th version. Wings is now a suite of several world class software products which include [ERP for Manufacturers & Traders](#), [Distribution Management](#), [ERP for Automobile Dealers and OEMs](#), [ERP for Electronics & Appliances Dealers](#), [ERP for Distributors](#), [ERP for Booksellers](#), [Payroll and Fixed Assets](#). [Wings DMS](#) is a fine distributor management solution used by many large companies to manage their sales and distribution functions.

Wings products offer the finest in technology, design, architecture, functionality, features and ease of use. Wings products offer a great user experience.

Wings is used by over 50000 businesses and professionals in over 25 countries worldwide. The list of Wings clients and users has the finest companies in India and abroad in it. Wings has received several awards, over several years.

[End2End Solution](#) is the authorized business partner for KSA region with a base of 45+ Customers in the region.

1.2 Products:

Wings ERP is now a suite of several world class software products which include:

ERP for SMBs

Auto Dealer Management

Distribution Management

ERP for Electronics & Appliances

ERP for Apparel & Footwear

ERP for Distributors

ERP for Booksellers

Accounting

Payroll

Fixed Assets

1.2.1 ERP for SMBs

Wings ERP gives you total control over your finances and inventory, all the time.

It takes care of all your business processes in one integrated system.



Finance

Receivables & Payables

Inter – Branch

Sales

Inventory

Budgeting

Multi – Currency

Purchases

Segments

Production

1.2.2 Auto Dealer Management



Complete management solutions for dealers of 2, 3, 4 wheelers, tractors and heavy equipment.

CRM

Purchases

Budgeting

Showroom Sales and PDI

Spares

Receivables & Payables

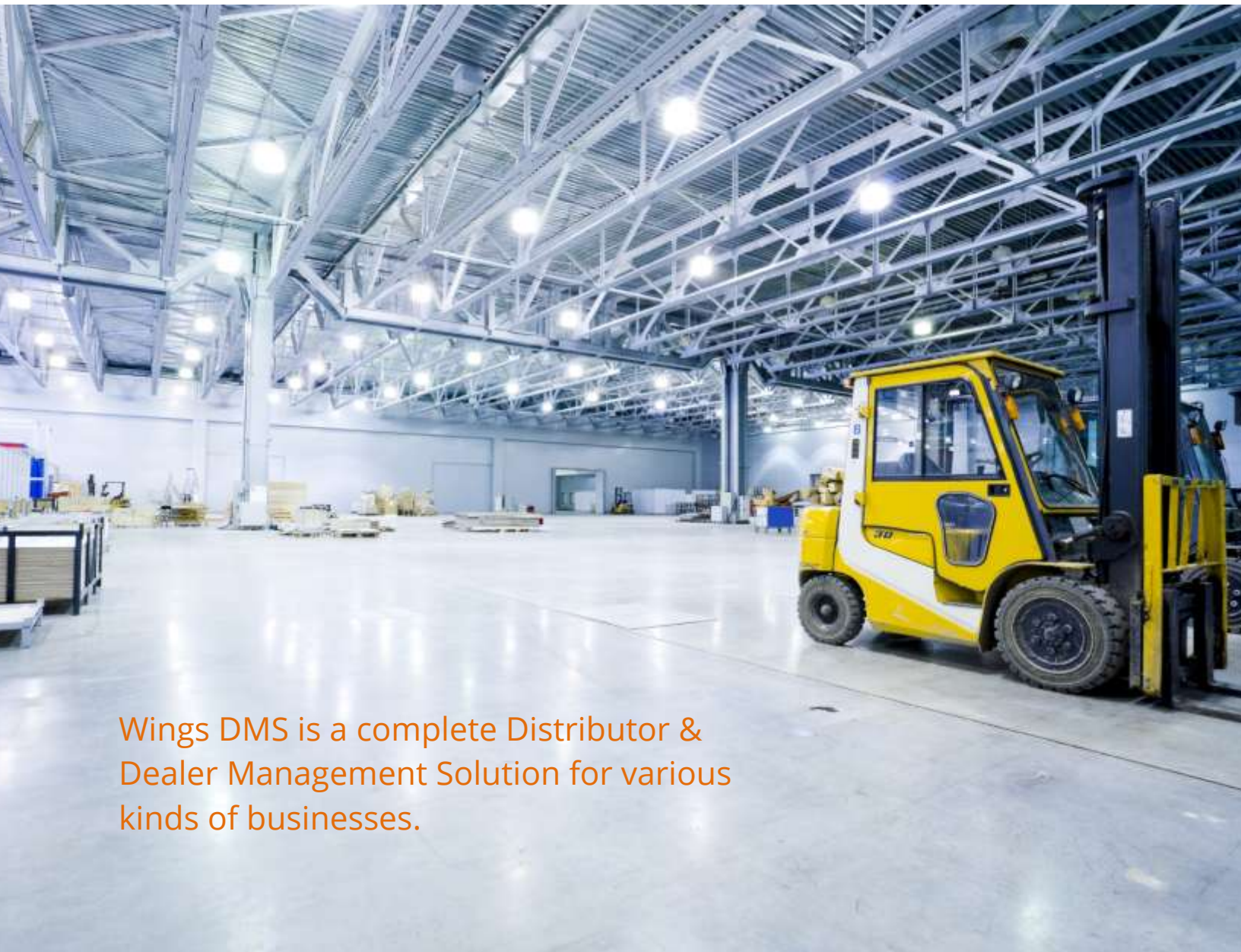
Workshop Management

Finance

Inventory

Multi – Currency

1.2.3 Distribution Management



Wings DMS is a complete Distributor & Dealer Management Solution for various kinds of businesses.

If you are a company selling your goods through a chain of distributors or dealers, Wings DMS is designed to help you efficiently manage your distribution chain over the internet, get valuable data from distributors like secondary sales, inventory etc and to plan and execute informed strategies for production, marketing and distribution.

1.1.1 ERP for Electronics & Appliances

Wings ERP Retail Appliances gives you total control over all your POS, stores, inventory, finances, all the time.

It takes care of all your business processes in one integrated system.

Customer A&R

Multi Store

Fixed Assets

CRM

Finance

Loyalty
Programs

Receivables &
Payables

Payroll

1.2.4 ERP for Apparel & Footwear

Wings ERP Apparel & Footwear gives you total control over your sales & purchase, inventory and finances of all your stores, all the time.

It takes care of all your business processes in one integrated system.



Gift Coupons

Multi Store

Fixed Assets

CRM

Finance

Loyalty Programs

Receivables &
Payables

Payroll

1.1.2 ERP for Distributors

Wings Trade gives you total control over your sales, purchase, finances and inventory, all the time.

It takes care of all your business processes in one integrated system.

Inventory
Purchases
Inter Branch

Sales
Collections
Analysis & Reports

1.2.5 ERP for Booksellers

**Wings ERP Retail Books gives you total control over your POS, stores, finances and inventory, all the time.
It takes care of all your business processes in one integrated system.**

Gift Coupons

Multi Store

Fixed Assets

CRM

Finance

Loyalty
Programs

Receivables &
Payables

Payroll



1.1.3 Accounting

Wings Accounting is the next generation accounting and inventory software, giving you total control over your finances and inventory, all the time. It takes care of all your business processes in one integrated system.

Finance

Receivables &
Payables

Sales


Inventory

Segments

Purchases

Budgeting

Analysis &
Reports



1.1.4 Payroll

Total HR Solutions

Wings Payroll gives you total control over your employees, attendances, payslips etc. all the time. It takes care of all your payroll processes in one integrated system.

Flexible Pay
Structure

Attendance

Holidays

Employee
Database

Pay Slips

Advances &
Loans

Revisions &
Resignations

Shifts &
Overtime

Leaves



1.2.6 Fixed Assets

Wings Fixed Asset gives you total control over your assets all the time. It takes care of all your processes in one integrated system.

- Asset Database
- Fixed Assets Register
- Depreciation of Books
- Additions
- Sales
- Warranty
- MIS

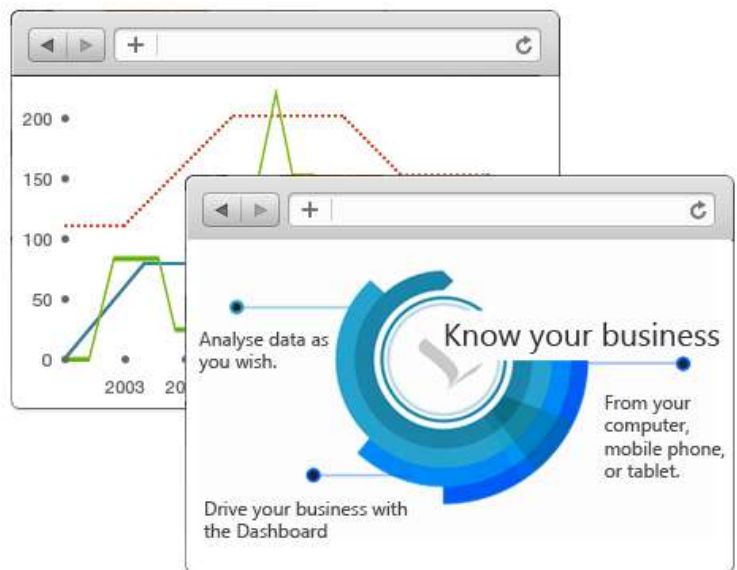


Connect all the locations

Setup an online system connecting all your branches, factories, warehouses, godowns, outlets, offices, project sites and your teams, wherever located. Automatic data consolidation and instant company-wide analysis - you're always in command of your finances and inventory.

Know your business

Understand your sales, purchases, receivables, profitability, inventories - everything, deeply. Analyse data as you wish. Drive your business with the Dashboard, from your computer, mobile phone or tablet.













Go Mobile

Take orders, collections and more. View reports. Ask queries. On your mobile devices, wherever you are. Business was never so efficient.

1.3 Our Customers



End To End Solutions is always in pursuit to go beyond customer's expectations. Over the period we have developed relationships with many companies across the globe.

SOME OF OUR ESTEEMED CUSTOMERS: (KSA & INTERNATIONAL)

 National Trading Company	Madina & AlArabia	EZEE International Company
 AL GARAWI GROUP	 Majed Jewelry Retail Group	 IBDAA
 Al-Garawi Motors	 Quality Control Services Company	 UT Quality Services Company
 Isotopes Arabia	 B.T.C	 Huda Medical Services

Our International Clients
Trusted by over 50000 users worldwide.

The Acer logo, featuring the word "acer" in a green, lowercase, sans-serif font with a registered trademark symbol.The 3M logo, consisting of the letters "3M" in a bold, red, sans-serif font.The Ajanta Quartz logo, featuring the word "Ajanta" in a white, serif font and "QUARTZ" in a smaller, white, sans-serif font, both on a red rectangular background.The Apollo Hospitals logo, featuring a stylized blue and yellow figure above the word "Apollo" in a bold, blue, sans-serif font, with "HOSPITALS" and "TOUCHING LIVES" in smaller text below.The Atlantic Lubricants logo, featuring a large, stylized red letter "A" with the word "ATLANTIC" in white and "LUBRICANTS" in blue below it.The Atlas Gear Company logo, featuring the word "ATLAS" in a bold, yellow, sans-serif font and "Gear COMPANY" in a smaller, yellow, sans-serif font, both on a dark blue background.The Berger logo, featuring a stylized blue and yellow figure above the word "Berger" in a bold, blue, sans-serif font, with "Paint your imagination" in smaller text below.The British American Tobacco logo, featuring a stylized yellow flower above the words "BRITISH AMERICAN TOBACCO" in a blue, sans-serif font.The CavinKare logo, featuring a stylized blue and red figure above the word "CavinKare" in a blue, sans-serif font.The Cricket Club of India logo, featuring a stylized blue and yellow figure above the words "The Cricket Club Of India" in a blue, sans-serif font.The Eureka Forbes logo, featuring the words "EUREKA FORBES" in a blue, sans-serif font, with "Your friend for life" in smaller text below.The Forbes Gokak Ltd. logo, featuring a stylized blue and red figure above the words "FORBES GOKAK LTD." in a blue, sans-serif font.

		Twinkle Hospitality
		Auto Kashyap
		
Indo Mitsushita Carbon		Mars International

Awards



2013

Hyderabad Software Exporters Association (HYSEA), the premier software association of Andhra Pradesh awarded Wings the Best Software Product 2007.



2009

Digit magazine declares Wings the Best Software in July 2004.



2006

Digit Magazine awarded Wings Best Value in June 2001.



2001

Smart Computing brings Wings Sarvashreshtha Soudha Award in June '01'.



2000

"Soar on Wings" - Review by CHIP Magazine in April 2000.



2000

"Extremely flexible and simple-to-use" - PC World in April 2000.



1999

CHIP magazine awarded Wings the Best Product of 1999 in December 1999.



1999

CHIP magazine finds it the Best Software in May 1999.



1998

PC World evaluated Wings to be the Best Buy in May 1998.



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